

Sunil J. Porter

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To Whom It May Concern:

I am pleased to write this letter of recommendation for Matthew Cavanaugh (Matt). Matt provided highly Professional Software Engineering, Systems Integration, Security, and Strategy support to me and Adobe Federal Systems (AFS) during my role as the Director, Public Sector for AFS.

I first met Matt during my assignment to lead the Centers for Medicare & Medicaid Services (CMS), as a Digital Government advisor to CMS executive leadership. I was part of the team that selected Matt to serve as a technical advisor to CMS, Consumer Information and Insurance System Group (CIISG) executives, and key decision-makers, Adobe Program Manager, and Adobe team for improving citizen engagement.

Matt made a tremendous impact on our efficiency, coordination, and responsiveness because of his contributions. Matt's understanding of sophisticated technologies, sales acumen, and ability to communicate effectively with CMS executives, technical and contract staff, was very instrumental in showcasing Adobe Experience Manager (AEM) product features, enabling me to recommend AEM product for use in Federally Facilitated Marketplace (FFM). Matt demonstrated how AEM would allow FFM developers to design, manage, and deliver customer-facing digital experiences across all interaction channels—including web, mobile, social, video, and on-site.

CMS procured AEM enterprise licenses. My team, supported by Matt, implemented AEM Forms that transformed how CMS authored and published FFM notices. AEM Forms generated over 72 million notices, increased FFM operational efficiencies, helped CMS to meet the Affordable Care Act (ACA) mandates, and reduced the time required to generate and send notifications to citizens.


Matt supported me on advising the CMS executives on cybersecurity, configuration management (CM), cloud computing, data and content protection, digital rights management (DRM), Advanced Encryption Standard (AES) 256 bits FIPS 140 certified Cryptography and Continuous Monitoring to reduce the risk of inappropriate information sharing for protection of intellectual property against adversaries.

Matt is a creative thinker and has developed innovative solutions for the Centers for Medicare and Medicaid Services. I have been impressed by his uncanny ability to learn quickly, listen patiently, document thoroughly, and communicate effectively in a demanding, multi-directional business environment. His goal orientation and focus come through in all aspects of his work.

Matt formed strong relationships at Adobe, and we counted on him as a team player. Matt dedicated himself to help AFS make a difference in matters of national healthcare and security interest. Matt performed as a top-level contributor in every respect, and it has been a pleasure and privilege to work with him. I highly recommend hiring him because he will be an invaluable asset to any organization.

Sincerely,

**Sunil Joel
Porter**

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Sunil J. Porter

Recent, Senior Vice President, Government Healthcare, Ventech Solutions

Former, Director, Public Sector, Adobe Systems Federal