

November 26th, 2019

To Whom it May Concern,

I'm writing you this letter to provide a client reference and general recommendation for Mr. Matt Cavanaugh, and his company Social Architects and Economists International, LLC.

My name is Dan Fraser, the Senior Principle Executive Recruiter for Computer Futures in New York City, NY (<https://www.computerfutures.com/en-us/>).

Matt and I have known each other for approximately three years, and we were a client of Matt's company for 2 years.

Matt's company was providing services through us, as a Digital Platform SME (Subject Matter Expert), experienced with Adobe software, as a former Adobe Systems employee. He was a Strategic Advisor for a Director at Petco, Inc., in San Diego, California.

He also functioned as a Team Lead and Architect responsible for managing an important and costly part of their infrastructure that is still in use today.

He was highly successful providing guidance, architecture, and leadership, to the extent that we were able to renew his company's contract with them for three extensions.

Matt and I work well together, and we expect to continue doing business, and are currently searching for opportunities to make that happen. Nevertheless, I understand Matt is looking for additional business opportunities, and potentially expects to pursue a Ph.D. I support Matt in these efforts and think he will bring value to any organization that is fortunate enough to provide him an opportunity.

Sincerely,



Dan Fraser
Senior Principle Executive Recruiter
Computer Futures, Inc.