

ALLISON+ PARTNERS

Saturday, August 20th, 2022

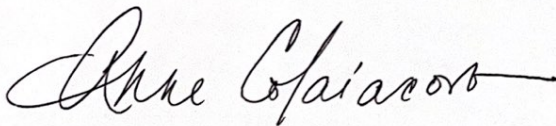
To Whom it May Concern,

I was introduced to Matt in 2021 when I was planning a new business initiative, hearing that he was a skilled and trusted subject matter expert who could help guide initial planning. I needed a plan and presentation which would be used to gain support of various executive stakeholders and investors, making it possible to start the new business I envisioned.

For this purpose Matt and I collaborated over a period of two months to arrive at an initial proposal/presentation, which I utilized with my colleagues and contacts. This presentation included initial budget, notional architecture, suggested staff, timeline, and some monetization planning, for a new software platform.

I was very happy with our results, and I would recommend Matt and his organization, Social Architects and Economists International, to future clients and companies who might be interested in retaining and benefiting from his services.

Sincerely,



Anne Colaiacovo,
Global Partner + President, North America
Allison+Partners
One World Trade Center – Floor 69
New York, NY 10007

O +1.646.428.0612
M +1.201.417.4908